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'LEARNING FOR LIFE, SECURING SUCCESS'

MPA/ALA/Mar 2017

24 March 2017

Dear Parent/Carer

**Subject: We now have our own school App!**

**Download our new School App and pick up important messages instantly!**

We're very pleased to announce that we now have our own school mobile App which you can now use to receive school messages!

We'd like to encourage ALL parents to download our school App as there are a number of benefits both to you and for our school:

- It's free for parents to download!
- All school messages will be sent securely
- No need to search through a busy email inbox for important messages
- Read and respond to school messages at work, at home or on the go
- Every message sent arrives as an instant alert on your mobile.

To download the App for free from either the [Apple APP store](#) or the [Google Play Store](#) simply search **SWB Academy**.

Please note, parents will need to be registered on ParentMail in order to access the App and will login with their existing account details.

If you have previously been using the ParentMail App, you can continue using it, or simply delete it and download the School App. Whichever App you choose to use you will continue to receive messages from us as you have done previously.

Yours sincerely,

A handwritten signature in black ink, appearing to read 'M Palfreyman', written in a cursive style.

**Mr M Palfreyman**  
Vice Principal