



SOUTH WOLVERHAMPTON & BILSTON ACADEMY

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'LEARNING FOR LIFE, SECURING SUCCESS'

Monday 27th February 2017

Dear Parent or Carer,

World Book Day takes place on Thursday 2nd March 2017, and we would like to invite you to join us in helping your child to make the most of this special occasion.

World Book Day celebrates the joy and value of books and reading, especially for children. To help get them started on their reading journey, every student will receive a £1 World Book Day Book Token that can either be exchanged for one of TEN special £1 World Book Day books or used to get £1 off any book costing £2.99 or more. You can find out more about the books at www.worldbookday.com/books

Your child will be given their token on Thursday and this can be redeemed at most UK bookshops and supermarkets, including Morrison's Bilston. Please help your child to use it on or around World Book Day by visiting your local bookshop or supermarket (if you need help finding one, visit www.booksellers.org.uk/bookshopsearch).

Here's what we will be doing on World Book Day on Thursday 2nd March:

- A special SWB Staff video and form time presentation
- **Drop Everything And Read** time for all students (**DEAR** time)
- A literary treasure hunt to win some book-related prizes

You can join us in building your child's enthusiasm for books well beyond World Book Day by reading together regularly and joining your local library if you are not yet members. For more information about World Book Day and ideas on sharing books at home, visit www.worldbookday.com Children are never too young to start their journey with books, and the benefits of reading are enormous—so we hope, like us, you will use World Book Day to celebrate it with your child.

With best wishes,

Miss C. Kelly

Reading Co-ordinator



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